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# LICENSE *to* CRU...

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Get licensed access  
to the definitive  
assessments of U.S.  
steel sheet prices

...share the curve

# LICENSE to CRU

Share the curve.....007 reasons to have a license for CRU's U.S. steel sheet prices:

- 1) Data sharing:** If you have physical/financial contracts settled against 'The CRU', a license agreement will enable you to share the weekly prices with your counterparties.
- 2) Cost effective:** If you have a client base who would benefit from seeing CRU's U.S. steel sheet prices every week a license fee offers excellent value for money. We do not charge a license fee for any of your clients who already subscribe to CRU.
- 3) Competitive edge:** Ensure that your clients receive the benefits of the license through your organization and not one of your competitors.
- 4) Speed and transparency:** We can disseminate our U.S. steel sheet prices to your customers at the same time as we send them to you.
- 5) Avoid copyright infringement:** Only data providers, CRU *Steel Sheet Products Monitor* subscribers and license holders have access to the weekly prices. The unlicensed sharing of our prices is illegal.
- 6) Charting tool:** As part of the license we offer you and your customers complimentary access to our new charting area on [cruindices.com](http://cruindices.com). The tool includes historic US steel sheet data, the facility to chart a +/- variance, spreads on US HRC, CRC and HDG, and much more.
- 7) Minimal administration:** We handle the dissemination of the prices, logins and any other queries, so you don't have to.

CRU's U.S. steel sheet prices are used extensively across North America.

They are used:

- In 'physical' contracts
- In 'variable cost' contracts
- As a reference point in determining surcharges
- In the settlement of 'Over the Counter' (OTC) derivative products
- In the settlement of the 'U.S. Midwest domestic Hot-Rolled Coil Steel Futures Contract'\*



*\*Launched in October 2008*

Latest estimates suggest that more than 50% of direct mills shipments in the U.S are priced against CRU

## ***Free Trial...***

If you would like a free 4 week trial to CRU's U.S. steel sheet prices and charting on [cruindices.com](http://cruindices.com), complete the form overleaf, email [cruindices@crugroup.com](mailto:cruindices@crugroup.com) or call us on +44 20 7903 2056

**CRU | INDICES**

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# Enquiry form

Please complete and return this form to CRU INDICES

Post > 31 Mount Pleasant, London, WC1X 0AD

Fax > +44 20 7903 2432

Email > [cruindices@crugroup.com](mailto:cruindices@crugroup.com)

We will contact you shortly after receiving this form to discuss your requirements

Alternatively, contact Glenn Cooney, Head of Operations:

Tel: +44 20 7903 2056; [glenn.cooney@crugroup.com](mailto:glenn.cooney@crugroup.com)

Tick as appropriate

I am interested in licensing the following data:

U.S. Midwest Hot-rolled (HR) coil  U.S. Midwest Cold-rolled (CR) coil

U.S. Midwest Hot-dipped galvanized (HDG) coil

I would like to license the data for this many clients:

1-25  26-50  51-100  101+

I would like a free four week trial of CRU's *US Steel Sheet Prices*

I would like a complimentary sample of CRU's *Steel Sheet Products Monitor*

I would like a brochure for CRU's *Steel Sheet Quarterly Outlook*

I would like some information on CRU's *Price Risk Management Services*

Title \_\_\_\_\_ First \_\_\_\_\_ Last \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Country \_\_\_\_\_ Postcode \_\_\_\_\_

Email \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

Data protection CRU International Group companies would like to keep you informed about relevant products and services so please let us know how you would like to hear from us. Please tick if you prefer not to be contacted by email , post , telephone  or fax . From time to time we may let other reputable companies contact you with details that may be of interest to you. If you prefer not to hear from these companies, please tick here .

# CRU | INDICES

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Company type:

- Producer
- Service Centre /Stockholder
- Distributor
- Trader
- End User
- Bank
- Other

Approximate tonnage purchased/sold per annum

- 0-25,000
- 25,000-100,000
- 100,000-500,000
- 500,000-1,000,000
- 1,000,000+

Approximate proportion of which relates to spot transactions

- 0-20%
- 21%-40%
- 41%-60%
- 61%-80%
- 81%-100%

Code WEB