

Leading price assessments for U.S. hot-rolled coil and cold-rolled coil trusted by the industry

In the U.S. steel sheet market, more than 30% of direct mills shipments are priced against CRU

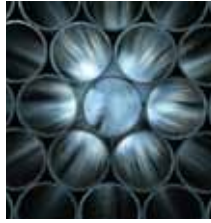


Join the curve...

If you are actively involved in the steel sheet market in North America you need to know which way the price curve is heading – in short, you need to get access to CRU's market leading assessments of hot-rolled coil and cold-rolled coil prices in the U.S. Midwest.

At CRU Indices we have an extensive pool of data providers from across the steel supply chain including producers, service centers, traders and end-users. They submit verifiable price and volume data, relating to actual spot transactions, which is then processed to calculate CRU's weekly price assessments that are published each Wednesday.

www.cruindices.com



How are CRU's steel price assessments utilised by industry participants?

- In 'physical contracts'
- In 'variable cost contracts'
- As a reference point in determining surcharges
- In the settlement of 'Over the Counter' (OTC) derivative products
- In the settlement of the 'U.S. Midwest Domestic Hot-Rolled Coil Steel Futures Contract'*

**Our robust data collection and processing methodology met the strict criteria outlined by CME Group for the launch of the contract in October 2008.*

Confidentiality

In order to protect the integrity of the index, each data provider signs a non-disclosure agreement, which addresses confidentiality and security. CRU Indices will never advertise, publish or disclose the names of the companies who contribute to its price assessments, nor any details relating to their transactions.

Why do companies contribute to the index?

Given the thousands of valuable physical and financial contracts settled against CRU's steel prices, it is in the interest of market participants to contribute data. In doing so, it better reflects their business and its role in the market. **So, don't fall behind the price curve – join it!**

Direct benefits of being a data provider

- Receive weekly, price assessments, including history for HRC and CRC (fob Midwest mill)
- Get access to CRU's world renowned Steel Industry Analysts
- Once a year receive an outlook white paper on the US Steel Sheet market
- The opportunity for one of CRU's Steel team to deliver a market outlook presentation at your office
- Introductory offers for CRU's *Steel Sheet Products Monitor*
- A VIP discount on CRU's North American Steel Conference, held each October in Chicago

Don't fall behind the price curve – join it!

Apply...

If you would like to express an interest in becoming a data provider, please complete the form overleaf. Alternatively, contact Glenn Cooney on +44 7809 523780 cruindices@crugroup.com

We have been tracking monthly U.S. steel sheet prices for over 25 years and moved to weekly prices in 2008

Definitions used:

Hot-rolled (HR) coil:

- Base price, fob Midwest mill, for spot purchases for forward delivery
- Commercial quality (prime) material, within standard tolerances
- In coils of at least 40,000lbs, with standard packaging
- Extras for gauge and width excluded
- Delivery charges and taxes excluded
- Raw materials surcharges included

Cold-rolled (CR) coil:

- Base price, fob Midwest mill, for spot purchases for forward delivery
- Commercial quality (prime, annealed and tempered) material, within standard tolerances
- In coils of at least 20,000lbs, with standard packaging
- Extras for gauge and width excluded
- Delivery charges and taxes excluded
- Raw materials surcharges included

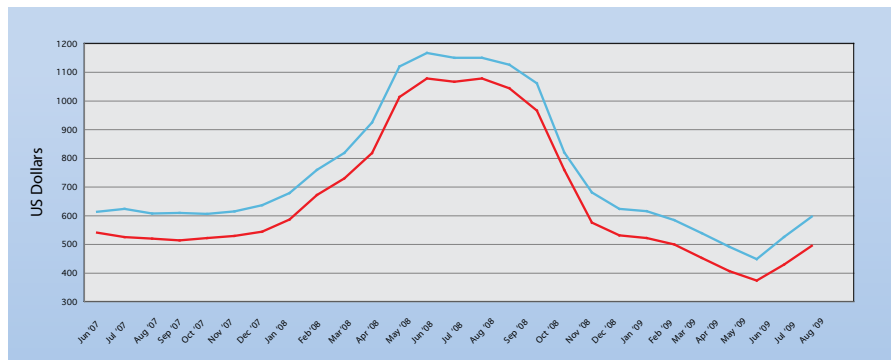
Related Steel Products from CRU:

The *Steel Sheet Products Monitor* is where CRU's assessments of current market prices are published. It also provides detailed analysis of key market fundamentals, along with production, consumption and trade data by products and region.

The *Steel Sheet Quarterly Outlook* presents historical data and five year forecasts of production, consumption, trade and prices for hot-rolled, cold-rolled and galvanised steel sheet. The report presents detailed analysis, of all key steel sheet market regions of the world.

For further information, visit www.crugroup.com

CRU HR & CR Coil Price Assessments
(fob Midwest Mill US\$/s.ton)





Accurate Accepted Independent



A CME/Chicago Board of Trade/NYMEX Company

U.S. Midwest Domestic Hot-Rolled Coil Steel Futures Contract

Contract specifications

Trading unit:	(lot size) 20 short tons
Price quotation:	US dollars and cents per short ton
Trading months:	18 consecutive months
Settlement:	Financial, against CRU's US Midwest assessments
Trading symbol:	HR

For further details visit, www.cmegroup.com/metals

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CME Group brings buyers and sellers together through its CME Globex® electronic trading platform and its trading facilities in New York and Chicago. CME Group also operates CME Clearing, one of the largest central counterparty clearing services in the world, which provides clearing and settlement services for exchange-traded contracts, as well as for over-the-counter derivatives transactions through CME ClearPort®. These products and services ensure that businesses everywhere can substantially mitigate counterparty credit risk in both listed and over-the-counter derivatives markets.

“The power of accurate observation is commonly called cynicism by those who have not got it”

George Bernard Shaw

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Enquiry form

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Tel: +44 7809 523780; glenn.cooney@crugroup.com

Tick as appropriate

- I am interested in becoming a data provider
- I would like a complimentary sample of CRU's *Steel Sheet Products Monitor*
- I would like a brochure for CRU's *Steel Sheet Quarterly*

Title _____ First _____ Last _____

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Tel _____ Fax _____

Company type:

Producer

Service Center

Distributor

Trader

End User

Other

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